WOPWA Board of Directors Meeting MINUTES June 28th 2014 Home of Bob Maloney and Bonnie Hunt (Final - approved 8/16/14)

The meeting was called to order at 10:05 AM by President Bob Maloney.

Board members present were Bob Maloney, President; Kevin Frank, Vice President; Will Stratton, Treasurer; Jude Ruhm, Secretary; Galen Beach, Janet Cocchiaro, Susan Levin, Anne Levin, Blake Ireland, Michael Bogdanow, Lois Stratton, Corinne & Marty Hirsch and Kathy Weymouth.

Board Members not present: Rich Cocchiaro, Will Brown, Roger and Mimzi Uhler, Nancy Voorhis, Bob and Sara Rothschild

Review of the minutes from the last Annual Board meeting - August 25, 2013. The Minutes were unanimously approved.

Treasurer's Report & Dues Collection

Treasurer's Report - Started year with **\$2634.17** We took in **\$871** in dues, interest and craft sales.

Our expenses totaled **\$1104**, which is in excess of our revenues by **\$232.71**.

Our expenses include \$900 in donations, \$160 in water testing and \$44 administrative fees.

Our closing balance as of June 30th 2014 is **\$2401.46**.

Mary Perry Fund started the year with \$13,342. Our contributions were \$850 and our earnings were \$124. Our closing balance as of May 31st 2014 is \$14,316.

The White Oak Pond Watershed Association fiscal year is July 1 through June 30th.

There were no questions regarding the Treasurer's report, it was unanimously approved.

Membership Dues and Website Updates

We did a blast mailing which did not result in a huge impact on our memberships. We have asked members to bring in new people. Lois puts out flyers at the damn, events, post office and various community locations. Lois needs a partner and has put forth the request.

Frank asked if anyone in this group asked someone to participate in WOPWA, and if so, what their response was. Bob Maloney has solicited a few families in the neighborhood. It's only \$10 for a membership. If each of

us could get just one family to join at the \$10 level it would make a huge impact. Mailing is not the answer. Blast email could benefit. 10 people on our list do not have an email address. Bob sends them mailings with no response. We had a great turnout today for the board meeting. Responsibilities are not monumentous. We only have 3 meetings per year. Always a select group of 10-20 who participate and the others just put it on their resume. Susan agrees with Bob's idea of each member recruiting one family. One idea which was mentioned, was the possibility of a member paying a larger amount and we won't "bug" them again for a specified period of time.

Bob has tried to get out a quarterly newsletter, but he receives very few responses. Email list is easier to use for mass mailings. Bob agrees with Susan 1-on-1 communication for recruitment.

Michael asked if we have a sample solicitation email that we could use to recruit new members. Lois will email a word format to Bob Maloney to edit. Susan Levin mentioned that she enjoys participating and generating interest. She stated that emails are welcome and make you feel part of the community. We have 27 members but the solicitation goes out to about 60 people.

Those that participate really do participate. Bob will send an email regarding the Annual Meeting. You can all get onto the website and get into the email. Bob will let everyone know how to get in, i.e. the login and password for our website at www.wopwa.org.

Bob had a conversation with Nancy. The website does need some work. Nancy proposed \$100 to upgrade the website. Bob proposes to have the cap \$250 to upgrade the website. Motion was made it was approved by all. This is a specific one shot deal.

Water Quality Update

Water's ability to produce conductivity is up it is significant at the dump tributary and the east Holderness tributary. Chloride from road salting is a potential source along with increased storms which is an indicator of the importance of managing storm water runoff. Go to DES Home Owners Guide for tips.

The pond is doing pretty well in most other areas. Good pond health. Need to concern ourselves with the conductivity; although it is a cause and effect situation.

We had a lot of difficulty with the boat motor. Leak in the hose, boat motor needs to be checked out. Nancy had to start boat 7 or 8 times during the trip. There may be other problems – the boat definitely needs some attention. Roger Uhler came out on the boat for water sampling. Nancy drove samples down to Concord.

The Plymouth lab is no longer in service this year. It is tied to the University. Everything is going through Concord again and they have been very helpful. We have been filling out volunteer reports in the vain hope that people will see we are donating massive amounts of time to this effort. Janet suggested that an email be sent out to board members when a sampling is done so that whomever is going to Concord could take the water samples. If you test on Tuesday and/or Thursday someone could take them down from PSU. Let people know so it doesn't have to be the same people making the trip each time. Next test date the biologist from Concord is coming up. For the August water testing, we will send email to ask for a volunteer who is heading to Concord. It is valuable to have as many people as possible to volunteer so we all understand how it works. June, July and August are our only testing months. As the lake warms up Phosphorus and algae levels rise. The PH neutralizes and the capacity has been very good recently. We did have a problem in prior years. This year it is good, but as summer goes on and the weather gets warmer, there is more activity from the bottom, which means there is a greater chance of an Algae Bloom.

Water turns over... warm water rises. Cold water sinks. Not asking for help, but anyone who wants to come along is welcome to and it will help them to understand the process.

Weed Watchers (early report)

It is so early in the season that there is not much going on. Gray moss like growth under the surface and the water lilies are growing. Just too early and the water is clear. Not much happening in the way of weeds reports Mike. Bob complemented him on his nice presentation.

Annual Meeting Food Committee

Anne Levin will not be on the food committee this year. Kathy Weymouth volunteered. Bob said he would suggest food be available when we get there. There is coffee, but no food. Reserved the Historical Society room from 8-12. Meeting will start at 9. Doors open at 830 for arts & crafts show. Thank you to Kathy for taking on the responsibility of the Food Committee for the Annual meeting. Corinne will be happy to do it next year. Thanks to Anne Levin for her 67 years of service on the food committee.

Mary H. Perry Conservation Fund

Frank and Kevin have not talked in a year. Bob (??) talked with Roger LaRochelle last night. We did not want to get into handling money so it is in with the Conservation Society. Our funds are held separately. We can get a report any time we would like. The Mary H. Perry Fund has not had a request in over a year. Our long term goal is to get to \$25,000. It is growing. When a conservation easement happens, it is significant and maybe

recognized by IRS. Expenses of making the donation – survey work, closing costs, secures the property from being developed, to be sure that this right is not violated in perpetuity, it must be monitored by conservation and possibly use money to protect the conservation. The owner of the land which is put into conservation "may" makes a donation to the fund. We use our funds to help with these activities to make a meaningful contribution to help out.

Contribution is only with easement, not anything that would benefit the donor with the IRS.

Dam Update:

Confusion remains as to who has "what rights' regarding the dam and the water levels.

This past spring, we were advised that NH Fish and Game contacted Barry Eastman to open the dam to allow spawning for the Suckers in Squam Lake. Apparently Barry did open the dam and may have left it open too long and the water level dropped without warning to waterfront property owners. The town of Holderness does own the Dam itself.

The Deed does state that our Association has the right to control the "level" of the water

Bob will attempt to contact Fish and Game in Region 2 (744-5470) and try to determine who has the right to make this "call" to raise or lower the water level in the Pond.

There was significant additional discussion but too detailed to list in these minutes

Docks

We turned John Murphy down about putting docks in from the water.

Historical Docs

No updates. Papers left on the desk of HHS. All paper documents on file. Nancy has the documents on CDs.

Nominating Committee

Recommendations – Anne nominates Susan Levin (I already know I can't make it to scheduled meetings, I want to be involved, but I can't always be here). Kevin Frank stated that it was tremendous that Susan was here. Susan thinks we need a newer, younger group of members. How to make it more fun than an obligation. Nancy's daughter has been helping out with water testing. Mike will not be at the next 2 meetings but will run for the board.

Susan suggested that we should do a T-Shirt. The last one was in the 1970s.

Susan suggested doing them for the meeting. Having t-shirts would give a feeling of membership. We do need a new graphic.

Facebook – how to get a teenager to build a facebook page and keep it up-to-date.

Susan - Community building, community identity.

Bob called Sara Rothschild, but she wasn't ready. Bob will call her again. Lisa Lovett? Kathy will talk to Lisa.

SLATE OF OFFICERS for 2014-2015

Bob will do it for another year if we vote him in. Galen moves that we change the rules to allow Bob to be president for another year. Bob – I really have enjoyed this and would be happy to be president for another year.

Additional Business

Roger Larochelle, Harry Vogel, Attendance was low due to no key speaker. No lead allowed within the state of NH in 3 years.

Science Center - woman to talk about the 38 flood / hurricane

Loon tagging ... we have decided that when Harry calls and says he is going to do it, Blake will go out with Harry to report on the process if Blake is available at that time. Otherwise, another member will be found to attend

Committees

Nominating Committee: Bob Maloney & Blake Ireland

Mary H. Perry Fund: Kevin Frank, Rich Cocchiaro and Bob Maloney **Annual Meeting Food Committee**: Kathy Weymouth (2014), Corinne Hirsch (2015)

Weed Watchers: Margie Bogdanow-

New procedure suggested by Margie last year, which we are going to implement. Margie recommended that will all or most of our members on the pond at various times, that each of us try to watch for vegetation and in fact, bring questionable items back so that they can be quickly identified.

Water Quality: Galen Beach & Nancy Voorhis.

New Business for Members Meeting

Annual Meeting & Social

- Date: July 28th, 2014

- Location: Holderness Historical Society (Rental Agreement Signed)

- Times: 8:30 am Setup

9 am social time 9:30 am meeting 11:30 noon pot luck

- Planning Committee Members (See Food Committee Above)

- Guest Speaker?

Final 2014 Board Meeting: (Location to be confirmed—for now—See below)

- August 16th, 2014 at the home of Bob Maloney—Saturday @ 10 AM Other Items:

The meeting was adjourned at 11:40 AM.

Respectfully submitted,

Jude Ruhm, Secretary